



NATIONAL BUSINESS AWARDS an annual feature honours the achievements and shares the success stories of organisations, enterprises, institutions and individuals that are actively involved in boosting economic growth and achieving milestones in this sector. All the brand, marketing, social media, entertainment etc., will be recognized and awarded. Any entity is eligible to apply for the awards. After receiving the nominations, from the short-listed categories, the team will chose the final awardees.

ORGANIZATIONAL AWARDS CATEGORY

Business of the Year
Brand of the Year
Master Brand of the Year
Start-up Company of the Year
Ethical Company of the Year
Emerging Brand of the Year
Best Business Transformation Award
Most Preferred Brand of the Year
Best HR Excellence Award
Customer Excellence Award of the Year

Best Supply Management Award Best Finance Excellence Award

Best Safety Award

New Launch Product of the Year Best Marketing Campagin of the Year Best Business Innovative Award
Best Corporate Management Team of the Year
Best Employer Brand of the Year
Quality Assurance Award
Corporate Social Responsibility (CSR) Leadership
Award
Sustainablity Leadership Awards
Best Consultancy of the Year
Best Agency of the Year
Best HSE (Health, Safety and Environment) Award
Innovative Company of the Year

Best Digital Marketing Campagin of the Year

Best Business Performance Award (overall)

Award for Business Growth

Best Use of Technology Award

AWARDS CATEGORIES < INDUSTRY WISE>

Financial Services Company of the Year Wealth Management Brand of the Year Insurance Company of the Year Best Mutual Fund Company of the Year Stock Broking Company of the Year Bank of the Year Retail Brand of the Year Real Estate Brand of the Year Infrastructure Brand of the Year **Construction Company of the Year Engineering Company of the Year Investment Company of the Year** Manufacturing Company of the Year Agriculture Company of the Year Fertilizer Company of the Year Technology Company of the Year IT Company of the Year Small, medium Enterprise (sme) of the Year Shipping Company of the Year Home appliances Brand of the Year

Software Company of the Year Recruitment Compnay of the Year Oil & Gas Company of the Year Chemical Company of the Year Cement Company of the Year Healthcare Company of the Year Pharmaceutical Company of the Year Telecom Company of the Year Advertising Company of the Year Digital Company of the Year E-Commerce Brand of the Year Warehousing Brand of the Year **Logistics Company of the Year** Packaging Company of the Year Import/Export Company of the Year FMCG Company of the Year Media Company of the Year Hospital of the Year

Business Leader of the Year
MD of the Year
CEO of the Year
Director of the Year

Women Leader of the Year
Young Leader (under 40) of the Year
Lifetime achievement Award
HR Leader of the Year

Marketing Leader of the Year Visionary Leader of the Year CIO/CTO Leader of the Year CFO of the Year

INITIATED BY

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